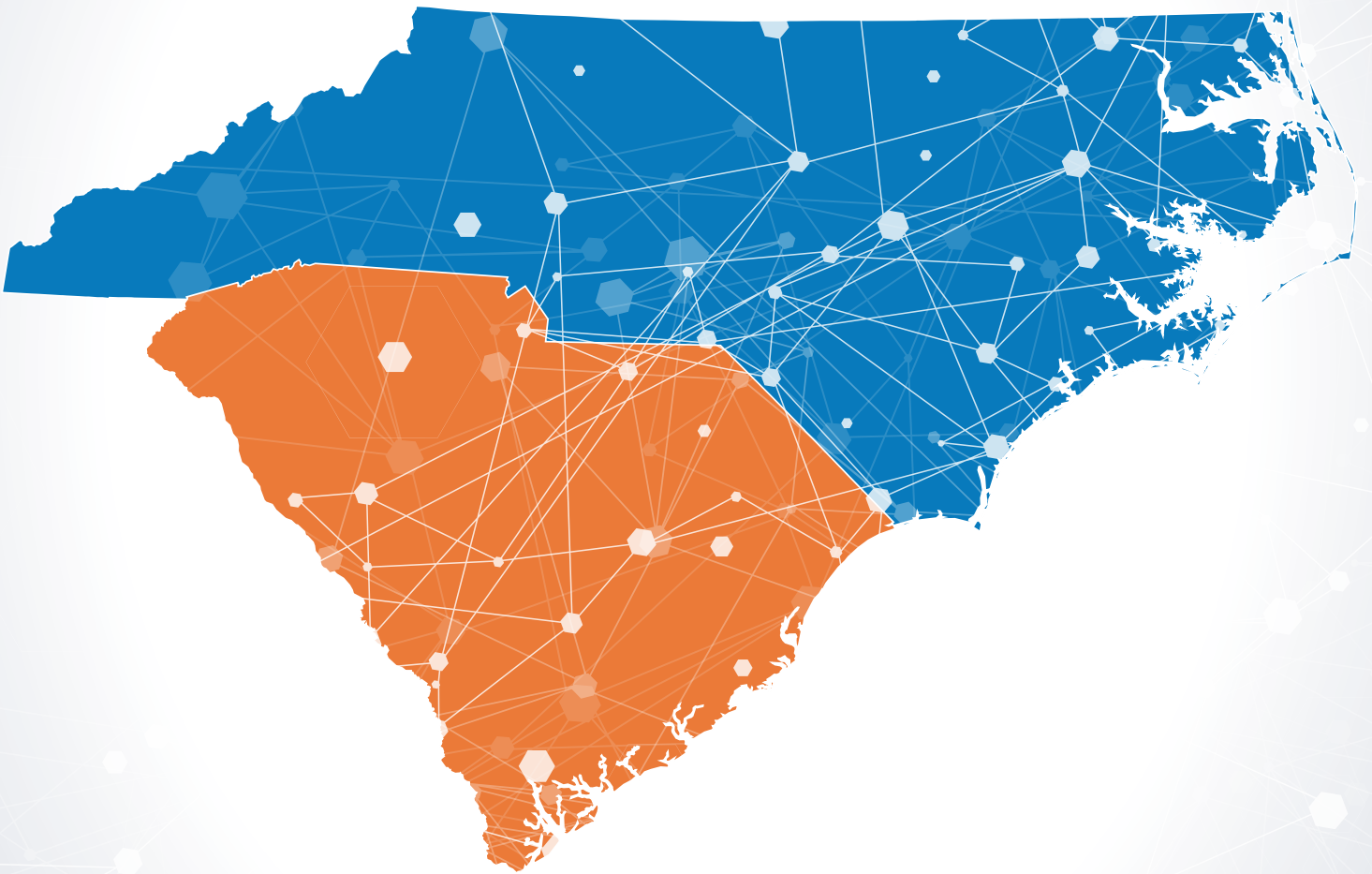


**N** | **PS** +  
NP Strategy



**Helping Businesses Navigate and Grow  
in North and South Carolina**



**NP Strategy** is an experienced group of professionals from media, business, public policy and communications agencies, offering a range of strategic services to non-profits, international corporations, governments and local businesses.

# We Achieve Results For Our Clients. *Here's How.*

## **Community Assessment**

We provide key knowledge and insight into how local and state governments operate and who influences important decision makers.

## **Crisis Management**

We have an experienced team that can prepare you for the worst, and if it happens, will be at your side every step of the way. We're on call to you 24/7.

## **Digital & Social Media**

We advise clients on how to utilize digital media, build and leverage websites and manage social media campaigns to achieve their goals.

## **Event Management**

Planning and executing an event should be time-consuming and detail-focused for successful results.

## **Media Relations**

With former journalists on our team, NP Strategy is well-equipped to foster cooperation between business leaders and members of the media.

## **Message Development**

Without the right message and delivery, even the best project can fail. We help deliver the right message, in the right way, at the right time.

## **Stakeholder Management**

Thorough planning for how to engage, manage expectations, and predict reactions, can be the most important step in the success of a project.





**+ NP Strategy** delivers strategic communications, media relations, public affairs and other research-driven services to help our clients succeed, thrive and navigate difficult waters.

**+ NP Strategy** is a subsidiary of a leading business law firm, Nexsen Pruet, giving us a unique perspective, coordination with and access to legal resources.

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